



Pure Stream' a unique live streaming media content service for our table top coffee machines. Enabling live rich media content direct to our TFT screens and not just graphics and video media but an array of brand applications and live media feeds.

Pure Stream's digital service offers the latest digital screening technology for drinking destinations to embrace digital content and marketing. It's not just for breakfast bars, coffee shops or hotel lobbies, from one coffee machine to multiple floors with applications and brands business and customers already use every day from Google, BBC, Dropbox, Klipfolio, Microsoft, Zendesk, Zoho and Strea.ma to name a few, it's simple to craft your media to drinkers.

## WHY PURE SCREEN & FEATURES

- © Easily manage screens remotely
- © Easy drag and drop menus
- Online creative content apps
- © Customer communications faster and easier
- Quickly cast content to any screen
- Reduce perceived wait time
- Promote top products, or short date life items to increase sales
- Dive feeds and data
- © Smart schedules and content calenders
- © Create channels by team or topic
- Unlimited photos, videos & documents
- © Customized branding
- Meeps playing even if your WiFi stops



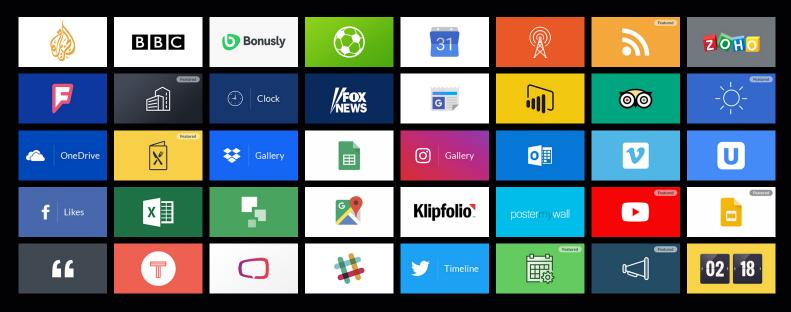
## Pure Stream... Everyday apps creating more for everyday drinkers

With over 70 applications to use within Pure Stream, from day to day corporate and employee communications within your drinking destination or reception, to naturally attracting customers attention within a cafe or exhibition it can be updated in seconds, from anywhere it's simple to craft your media to drinkers.

With the easy to use CMS, create schedules, pick the time of the day and week your content is displayed using our simple drag and drop structure to create content playlists from anywhere in the world. It's as easy as that.



## Pure Stream Apps





Discover Pure Stream... Stream The Aroma Live.

## S O- P U R E

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